

# Cory Boatwright

[www.linkedin.com/in/coryboatwright/](http://www.linkedin.com/in/coryboatwright/)

## SUMMARY

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Trusted senior program manager, innovative servant leader, and certified project manager with advanced skills in organizational development, operations management, relationship building, and decision making. Thrive working in collaborative environments, building and leading high performing teams, and learning new tools and methodologies. Established community leader and mentor working to erode the barriers to equitable opportunities for underrepresented communities, military veterans, and their families

## EXPERIENCE

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### LinkedIn Corp.

#### **Manager, Military & Veteran Recruiting Programs, San Francisco, California**

**2017 – Present**

*Senior Program management professional, specializing in connecting military families, veterans, & diverse talent to incredible career opportunities. Responsibilities include managing projects, data analysis, strategic planning, public speaking, launching digital media campaigns, team operations, and influencing internal and external stakeholders to think differently about diverse candidates*

- Build & manage enterprise wide-military & veteran recruiting programs – increased military & veteran hiring by over 100%
- Develop social media strategies to promote talent brand – increased veteran candidate applicants by 200% in 2018
- Launch, refine, & execute programs to champion diverse hiring across campus, experienced, and executive hiring efforts
- Build and deepen relationships with strategic external organizations to attract and accelerate an abundant talent pipeline
- Track metrics and measurements to evaluate the impact of programs and relationships, as well as manage budget spends

### Deloitte LLP

#### **Manager, San Francisco, California**

**2015 – 2017**

*Consulted large financial services organizations on industry-leading business strategies. Responsibilities included partnering with clients to solve complex problems, managing multiple projects, designing approaches, tracking & reporting metrics, and developing consultants*

- Oversaw strategy and operations of \$20 mil anti-money laundering project for a top bank – led a team of 30 consultants
- Managed large-scale global production initiative – coordinating offshore production efforts of 90+ Deloitte professionals
- Assisted top-tier bank client with sensitive federal enforcement – served as on-site SME for the top firm project in 2015
- Worked with four financial services firms to reduce risk exposures – \$60 million+ in projects finished on time & on budget

### BlackRock Inc.

#### **Associate, San Francisco, California**

**2013 – 2015**

*Led BlackRock Investment Management Desk for competitive Securities Lending Product Management team. Responsibilities included mitigating operational risks by establishing procedures and performing appropriate controls, managing internal/external relationships, and quickly resolving customer concerns before international and domestic trading day closures*

- Managed lending activities from firm mutual funds – oversaw \$1.5 billion in loans and \$50 million+ in daily trading activity
- Created ops procedures for securing deposits from large institutional borrowers – reduced market exposure to nearly 0%
- On-boarded new investment banking borrowers – grew clientele 17% in six months by providing superior customer service
- Facilitated bicoastal move of Securities Lending Product Management team – successfully relocated \$600 million business

### United States Air Force

#### **Strategic Communications Manager, Afghanistan, Haiti, Japan, South Korea, and Charleston, South Carolina**

**2005 – 2011**

*Managed multiple teams to design and implement clear and transparent communications plans used to inform senior military leaders, base personnel, and non-military audiences. Responsibilities included delivering communications under tight deadlines, enforcing standards, training and evaluating junior troops, executing mission priorities, and maintaining a constant state of readiness*

- Crafted targeted internal/external communications strategies – earned multiple media and Airman of the Year awards
- Led crisis response documentation teams in Haiti and Japan after natural disasters – awarded Humanitarian Service Medal
- Established Combat Correspondent unit in Afghanistan – team members awarded multiple medals for meritorious service
- Integrated with elite special operations teams on high-stakes assignments – received accolades from General Petraeus
- Acquired active U.S. Government Top Secret SCI Security Clearance – trusted with handling highly sensitive information
- Wrote and produced award-winning radio & TV products – received increased responsibility and promotion ahead of peers
- Recognized by Korean gov't as community leader & military ambassador – guest at 2008 Korean presidential inauguration

## EDUCATION & TRAINING

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### University of Pennsylvania

B.A. International Relations; Philosophy, Politics, & Economics (Behavioral Science), Double Major

2014

### Certifications and Training

Harvard Business Analytics Program (in progress)

2019

Project Management Professional (PMP) Certificate

2016

LEAN Six Sigma, Green Belt Certificate

2012

## COMMUNITY LEADERSHIP ROLES

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### Co-Founder & Board of Directors, Battle Tested Veterans

2015 – Present

*Strategic advisor to a promising veteran non-profit focused on improving the perception of veterans by using the power of storytelling to challenge common veteran stereotypes and celebrate the positive impact veterans have in their families, workplaces, and communities*

- Organized four annual TED-style events & a podcast enabling veterans to share stories about their post-service successes
- Executed successful, low-cost marketing effort by engaging local influencers & leveraging multiple social media platforms
- Secured corporate sponsors/in-kind donations & implemented grassroots fundraising campaign to fully fund organization

### Mentor, American Corporate Partners (ACP) & Veterati

2013 – Present

*Council current service members & veterans on how to successfully transition from military service to the professional civilian workforce*

- Commit to meaningful mentor relationships – advise separating military members on transition & networking strategies
- Coach service members on how to effectively communicate their military experience to employers in resumes & interviews
- Connect veterans to professional networks, allowing service members to explore diverse industries & academic institutions

### Founder & Director, University of Pennsylvania Student Veterans Association

2012 – 2014

*Started student veteran organization after recognizing a need for a campus veteran network, veteran services, and veteran recruiting*

- Founded the first student veteran association in Penn's 275-year history – received Distinguished Student Service Award
- Lobbied successfully for 27 additional veteran scholarships worth \$767,825 – student vets attend school at little to no cost
- Established Penn Veteran Resource Center – provided support services for student veterans & prospective military recruits
- Obtained official Student Veterans of America chapter recognition – connected organization with a larger veteran network

## HONORS, AWARDS, & DECORATIONS

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- Distinguished Student Service Award, 2014
- Air Force Public Affairs Agency Airman of the Year, 2009
- 1st Combat Camera Squadron Airman of the Year, 2009
- William H. Pitsenbarger Academic Excellence Award, 2009
- John L. Levitow Leadership Excellence Award, 2008
- Air Force News Agency Airman of the Year, 2007
- Soldier Media Center Service Member of the Year, 2007
- American Forces Korea Service Member of the Year, 2007
- Humanitarian Service Medal, 2011
- Air Force Combat Action Medal, 2009
- Joint Service Commendation Medal, 2009
- Air Force Commendation Medals, 2008, 2011
- Army Commendation Medals, 2007, 2008, 2009
- Army Achievement Medals, 2007, 2008, 2009

## PROFESSIONAL & CIVIC ASSOCIATIONS

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### Professional Associations

Project Management Institute (PMI)

2014

### Civic Associations

Student Veterans of America (SVA)

2013

Team Red, White, and Blue (Team RWB)

2012

## PERSONAL INTERESTS

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Veteran initiatives, coaching, mentoring, community building, leadership, economic empowerment, finance, positive psychology, behavioral science & decision theory, data analytics, reading biographies, traveling abroad, running, biking, family, friends, & sports